

Hello awesome local news communicators  
Could run a piece about our contest?  
It launches Sunday and goes for about a month.  
3 blurbs below, plus contest logo attached.  
Let me know if you have any questions - THANKS SO MUCH  
Gail  
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#### SHORTEST VERSION

The [Alliance for a Greener South Loop](#) is hosting the [Greener Together Contest](#) to fund a green community project in the South Loop. Anyone who lives, works, goes to school, or plays in the South Loop who has an idea to help make the South Loop greener is invited to submit project proposals, due by November 22, 2013. Details on the Alliance's website: [greenersouthloop.com](http://greenersouthloop.com)

#### SHORT VERSION (this one is nice because it gives folks ideas)

The [Alliance for a Greener South Loop](#) is hosting the [Greener Together Contest](#) to fund a green community project in the South Loop. What kind of projects might qualify? Anything that gets people involved in making an environmental difference, together. For example,

- A better bike storage solution for bike riders
- Improved recycling
- More energy-efficient light fixtures
- More water-efficient plumbing fixtures
- A community garden
- A compost program
- A Share-Your-Stuff program for condo neighbors

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#### LONGER VERSION

##### Greener Together Contest Gives South Loop Opportunity to Fund Environmental Project

As anyone who has ever had a good idea knows, one of the biggest barriers to turning the idea into reality is money. Whether you're a condo association looking to install low-flow showerheads in your building or a teacher trying to start a composting program at your school, you will inevitably need some funding to make it happen. Thanks to the [Alliance for a Greener South Loop](#), there is a new opportunity to fund an environmental project in the South Loop.

On October 20th, the Alliance will launch the [Greener Together Contest](#) to award \$1,000 to help implement a plan that helps make the South Loop a little greener. Contenders for the prize will be project proposals that engage people in the South Loop to work together on a project that contributes to the [City's Sustainability Plan](#). The winning project will have a clear environmental focus, a way to actively engage community members, a budget, and a four-month implementation timeline. Anyone who lives, works, goes to school, or plays in the South Loop is eligible to apply.

More information about entering the contest can be found on the Alliance's website: [greenersouthloop.com](http://greenersouthloop.com). The deadline to submit contest entries is November 22, 2013.

